

International Toy Research Association

World Congress

TOYS AND LEARNING IN DIFFERENT CULTURES

26-30 July 2011

Bursa, Turkey



CALL FOR PAPERS



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The 6th World Congress of the International Toy Research Association will be held in conjunction with the Uludag University, Faculty of Education, Department of Preschool Education in Bursa, Turkey.

Venue

The conference will take place at the Historic Kervansaray Hotel in downtown Bursa, the fourth biggest city of Turkey, which is known for its rich historic and natural beauty.

Call for papers

The International Toy Research Association (ITRA), founded in 1993, is devoted to the scientific study of toys in all their facets. ITRA brings together toy researchers from all corners of the globe (see www.toyresearch.org for further information on ITRA). This is our 6th International Congress to discuss research, collaborate on international projects, and exchange information with other researchers, students, and leaders in the toy industry. More than 100 delegates from 21 countries attended our previous meeting in Nafplion, Greece. The Bursa meeting will exceed that number.

The Primary School Teaching Department was established in order to realise the fundamental aim of our Faculty which was defined as "solving the educational problems of our country in a scientific manner, contributing to the development of educational policies and educating intellectual educators" in the field of pre-school and primary school teaching institutions. Based on Educational College founded in 1982, our department consists of 5 sub-divisions: Elementary School Teaching, Pre-School Teaching, Elementary Science Teaching, Mathematics Teaching and Social Science Teaching. The Department of Preschool Education offers education to a total of 200 undergraduate students. The Department of Preschool Education generates and implements knowledge in pre-school fields, provides

solutions to the problems in education in a scientific manner, trains qualified teachers who acquired the values of information society

(see egitim.uludag.edu.tr/ilkogretim/okuloncesiogrt/indexen.html for further information about the Department of Preschool Education).

Conference Themes

The overarching theme of the conference is the relationship between toys and learning in different cultures. A broad scope of approaches is encouraged from the technological and social sciences and the humanities.

Papers, workshops, poster sessions and symposia may explore any of the conference themes. Topics are likely to include:

- Learning with toys, learning about toys in different cultures
- Learning with toys as a method
- The role, place, and significance of toys in formal and informal learning environments in the 21st century
- The role, place, and significance of toys in formal and informal learning environments in the past
- Toys and toy design in educational programs
- Toys, play, and gender
- Toys in intergenerational play
- Computer games and learning
- Toys in the Global Marketplace: Shifting Concerns in Play, Design, Sales, and Education

To submit a paper, poster or symposium

If you would like to present a paper, give a workshop, or organize a seminar, please submit the requested abstract or proposal, in English, **by 15 December 2010**. Submissions may be made on line at the address

<http://www.toyscongress2011.org>

Papers will be limited to 30 minutes, which includes time for questions and comments. If you would like to present a paper, please submit a one-page abstract, in English, **by 15 December 2010**.

Symposia will be limited to 2 hours, with three or four presentations on a common theme. Proposals should contain the title of the symposium and included papers along with names, affiliations, addresses, telephone numbers, and email addresses of the chairperson and each contributor. Each proposal should include an overview of the session, not to exceed 350 words in length. Deadline: **15 December 2010**

Posters should be suitable for presentation. Poster sessions usually do not occupy conference time and take place during the coffee breaks. Their duration should be limited to 20 minutes. If you would like to present a poster, please submit a one-page abstract, in English, **by 15 December 2010**.

The scientific committee will review your abstract or proposal for its suitability to the conference. You will receive a reply in late March 2011. All participants must register for the conference prior to the deadline of 30 April 2011 in order to take advantage of the early registration fee.

ITRA-BTHA Prize

During the Congress, the 2011 ITRA-British Toy & Hobby Association Prizes for outstanding toy research will be announced

THE INTERNATIONAL TOY RESEARCH ASSOCIATION

ANNOUNCES THE

ITRA - BTHA PRIZE FOR OUTSTANDING TOY RESEARCH

The ITRA – BTHA Prize has been established with generous support from the British Toy and Hobby Association [www.BTHA.co.uk]. The first ITRA_BTHA Prize was awarded in July 2008 during the 5th ITRA conference in Nafplion, Greece. ITRA expects to give two awards at each ITRA World Congress (currently every 3 years). One award of £500 will be given for the best student research on toys and one award of £1,000 to a senior scholar or practitioner on the uses, design and effects of toys.

The recipients will also receive a travel stipend of £500 toward the ITRA congress and will present their research at that conference.

Purpose

The purpose of the ITRA – BTHA Prize is to recognise outstanding research in the field of toy research. To qualify for the prize, the work must have been conducted or published since the previous ITRA World Congress and be submitted by the researcher or nominated by a member of ITRA.

Eligibility

Papers, either published or unpublished, in any area of toy research are eligible. Submissions should be in the English language (original or translation). Research on the uses, design, and effects of toys in child development, education, science, and medicine will be considered for the awards. Theoretical and historical papers will also be considered as long as these are linked to potential research.

Submissions

Papers should be submitted to cleogougoulis@yahoo.gr before 15 December 2010.

The Awards Committee consists of Gilles Brougere (France), Jeffrey Goldstein (Netherlands), Cleo Gougoulis (Greece), Sudarshan Khanna (India), and Stephen Kline (Canada).

Evaluation

The Awards Committee of ITRA will evaluate applications on the basis of originality, the significance of the work, creativity, methodology, clarity of presentation, and importance.

The 2011 prizes will be awarded during the 6th ITRA world conference in Bursa Turkey, 26-30 July 2011.

Registration and fees

You may register on-line by filling-in the registration form available at the conference site address (www.toyscongress2011.org). Registration is limited, so register early. Early registration ends 30 April 2011. After 30 April registration fees increase. Cancellations will be accepted until 30 June 2011. Please bear in mind the cancellation and refund policy stated below.

Registration for the conference includes coffee breaks, 3 lunches, 3 receptions, and social events. Two optional half day excursions have been planned for July 26 (tour of Iznik city] and July 30 (visit of Istanbul toy museum) at the cost of 70 Euros and 40 Euros respectively. Separate registration is required for these tours.

Early registration	Until 30 April 2011	250 Euros
Late registration	1 May- 30 May 2011	270 Euros
Onsite registration		300 Euros
Assistant/Student/Accomp. person	Until 30 April 2011	150 Euros
Assistant/Student/Accomp. person	1 May-30 May 2011	170 Euros
Assistant/Student/Accomp. Person	On site registration	200 Euros
Registration for one day (space permitting)	-	-100 Euros

Registration Cancellation and Refusal Policy

- All of the fee will be refunded for reported cancellations until 31 May 2011.
- 50% of the fee will be refunded for reported cancellations until 30 June 2011.
- Cancellation after 30 June 2011 will not be refunded, name changes will be accepted.

Financial support

Limited financial support might be available to participants for whom registration fees and travel costs would present a hardship. Requests will be examined by the scientific and organizing committees. Please submit your request for financial consideration along with the abstract of your paper, poster or symposium **before December 15 2010**.

Requests should be sent to:

Prof. Dr. Handan Asude Basal, email: asubasal@uludag.edu.tr

Deadlines

Abstracts submission deadline: 15 December 2010

Submissions for the ITRA – BTHA Prize: 15 December 2010

Response from Scientific committee: End of March 2011

Revised abstracts deadline:	—20 April -2011
Early registration:	___30 April 2011
Late registration:	___30 May- 2011
Deadline for Tours:	___— 15 June 2011
Scientific programme announcement:	—30 June 2011
Congress dates	___26 - 30 July 2011

Accommodation

The Organizing Committee in conjunction with Burkon Tourism & Congress have arranged special discounted rates at selected hotels for conference delegates. If you wish to stay at these hotels you can book your accommodation on- line (see www.toyscongress2011.org for prices, booking forms, restrictions on accommodation arrangements and payment methods).

Bursa is a popular tourist resort, so please book early.

For further details, please contact Burkon Tourism and Congress at the address :
kongre@burkon.com

Scientific Committee

Handan Asûde Başal	University of Uludağ, Bursa, TURKEY
Gilles Brougere	University of Paris-Nord, Paris, FRANCE
Nermin Celen	University of Maltepe, İstanbul, TURKEY
Jeffrey H. Goldstein	University of Utrecht, Utrecht, THE NETHERLANDS
Cleo Gougoulis	Peloponnesian Folklore Foundation, Nafplion, GREECE
Stephen Kline	Simon Fraser University, British Columbia, CANADA
Tony Pellegrini	University of Minnesota, Minneapolis, US
Lydia Plowman	University of Stirling, UK
Suzy Seriff	University of Texas at Austin, US
Brian Sutton-Smith, Professor Emeritus,	University of Pennsylvania, US

Organizing Committee

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Social Events:

Murat řırpan, Instructor University of Uludađ, Bursa, TURKEY
mcirpan@uludag.edu.tr

How to Get to Bursa

Information on transport from various destinations to Bursa is available at the conference website (www.toyscongress2011.org). Participants who need to obtain a visa to attend the congress may also find information regarding visa application details at <http://www.mfa.gov.tr/visa-information-for-foreigners.en.mfa>

Communication

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řekirge Cd. No:51/2

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